

Jack & Jill of America, Inc.

HOUSTON CHAPTER

Celebrating
65 Years

UP THE HILL GUIDELINES

JACK AND JILL OF AMERICA, INC.
HOUSTON CHAPTER

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All submissions, consent forms and payments
MUST BE RECEIVED by December 29, 2017.
For more information and **UPLOAD TEMPLATES**,
visit: <http://www.danielgraphics.com/jja/>

Up the Hill is the annual publication that showcases who Jack and Jill of America, Incorporated is as a national organization. In addition to highlighting the many projects and activities planned by our chapters, it provides a medium for us to celebrate our families, Regions, Debs, Beaus, and graduating seniors.

• ART CONTEST

The annual Art Contest is now open to digital artwork! Artwork criteria now allows illustrations to be created on a computer as well as with traditional art media such as crayons, pencils and markers.

This year's theme is "The Power to Make a Difference," and we'd like to see your interpretation of that message!

First Place: \$250 with artwork displayed in the book
Second Place: \$150 with artwork displayed in the book
Third Place: \$100 with artwork displayed in the book.

Send all digital art contest artwork along with your Up the Hill submission using the Houston Chapter online template.

SEND ALL OTHER ART CONTEST ARTWORK TO:

Jack and Jill of America, Inc.
Up The Hill Art Contest
1930 17th Street NW, Washington, DC 20009

• CHAPTER NEWS

Remember that the emphasis of the Chapter News should be our national theme of "The Power to Make a Difference."

• SENIORS (PHOTO AND BIOGRAPHY)

COST: \$25 • WORD COUNT: 100 MAX

PLEASE NOTE: A Parental Consent Form should be uploaded for each minor appearing in the publication. Be sure to use the templates to keep submissions orderly and accurate. To assist each region and families of seniors, the National Editor will provide a file to each Regional Director with the headshot and biography of

each senior to be used in their respective Region's *2018 Teen Conference Souvenir Booklet*.

• MEMORIALS

COST: \$25 • WORD COUNT: 400 MAX

• DEBUTANTES/BEAUS

(PHOTO AND BIOGRAPHY)

COST: \$25 • WORD COUNT: 100 MAX

• FAMILY ALBUMS (CAPTION)

COST: \$50 • WORD COUNT: 50 MAX

Text is limited to one caption per family photo.

• GENERAL GUIDELINES

All submissions must be made using online Houston Chapter templates!

Other submissions will not be accepted.

<http://www.danielgraphics.com/jja/>

Because we have a strict deadline of December 29, 2017, we have compiled suggestions to help you.

- Establish a working committee specifically for *Up the Hill* if you need assistance.
- Send out reminders to members that their submissions are coming due.
- Establish a timeline to ensure you meet the deadline.
- Follow the guidelines detailed in this document and on the Houston Chapter web page listed in the box above.

- Teen sponsor(s) or teen mothers should be asked to collect senior photos, bios, and Parental Consent Forms.

- Program Directors can assist with summarizing chapter activities.

- Only .jpg and .pdf files are permitted for photo uploads.

- No scanned reproductions of an image from another publication can be used. Do not send photos in a Word document.

- If you wish to use the same photo for more than category, each image must be uploaded individually.

- Do not format your text in any way to avoid creating unusable files. Avoid any use of tabs, bullets, or special characters. Do not bold, italicize, or underline text.

• Q&A

Q: I have a better photo I'd like to use instead of the one I originally submitted. May I replace the one I uploaded?

A. Unfortunately we are not able to accept any alternate photos or text. Once materials have been submitted, they may not be changed.

Q. What should my Senior (or Deb/Beau) Biography include?

A. In narrative form, no longer than 100 words, teen biographies should include the name of their chapter, how long they have been a member of Jack and Jill, their name, parents' names, name of high school, academic accomplishments, extra-curricular activities, and future plans and goals.